

## **BUILD FORTIFIED**

## STRENGTHEN YOUR ROOF AND BE READY

## **3 WAYS FORTIFIED ROOF OFFERS EXTRA PROTECTION**

**Stronger Connections** - Your Roofing Contractor will use more – and stronger – nails in an enhanced pattern proven to help keep the roof attached to your house, even in severe weather.

**Sealed Seams** - In extreme winds, even the best roof may lose shingles. To prevent water from pouring into your home, your Roofing Contractor will seal the gaps between your roof's decking.

**Reinforced Edges** - Studies show roof edges are especially vulnerable to wind damage. A FORTIFIED Roofing Contractor uses materials specifically designed to lock them down.

## **3 STEPS TO A FORTIFIED ROOF**

If You Want Peace of Mind When the Next Storm Hits, 3 Simple Steps Can Lower Your Risk of Storm Damage And Lower Your Insurance Costs, Too!

Choose a FORTIFIED Roof Package Offered by Your Roofing Contractor



Roof is Installed & Independently Verified to Meet FORTIFIED Standard



Your Home is Stronger & Insurance Lower

Choose a FORTIFIED Roof and Get Next Level Protection Backed by Science



On the Coast, severe weather brings powerful winds, torrential rain and even dangerous hurricanes. Your Contractor offers FORTIFIED Roof™ packages developed using cutting-edge science to help you defend your home. Based on two decades of research by the Insurance Institute for Business & Home Safety, the FORTIFIED building standards define a series of upgrades that go beyond typical building codes to make homes stronger and better able to guard against severe weather.

For more information, visit **FORTIFIEDHOME.ORG**